



## SEO ASSESSMENT ANALYSIS AND PLAN

WEBSITE:<https://estososittiasiya.wixsite.com/icyvirtualservices>

### SEO ANALYSIS

Website :

- Need to add meta keywords
- Need to add more text, ratio of text of HTML code is below 15 %

Internal links :

- Need a lot more

External links:

- Need a lot more

Keywords:

- Need to work on the KW's from the keyword research

### SEO Plan

#### 1. Site Optimization

- a. Add meta keywords
- b. Add more text or post to increase ratio of text

#### 2. On Page Optimization

- a. Add more links - relevant hundred links at least
- b. Check and edit site often

#### 3. Off Page Optimization

- a. Add more links - hundreds of links at least
- b. Check and edit site often

#### 4. Keywords

- a. Optimize the titles, headings, contents and images with the main KW's
  - > Virtual Services
  - > Virtual Assistant Services
  - > Online Freelancing Services
  - > Freelance Online Marketing Services
  - > Freelance Design Work Services